

BUS 351

CASE STUDY RUBRIC

	Proficient	Competent	Acceptable	Needs Improvement	Unacceptable	15 total
Main Elements	Thoroughly answers all of the question(s). 5	Includes most of the main elements required for a thorough response to the question(s). 4	Includes an adequate amount of the main elements required for a thorough response to the question(s). 3	Includes a few of the main elements required for a thorough response to the question(s). 2	Does not include any of the main elements; does not answer the question(s). 1	5
Integration & Application	All of the course concepts are correctly applied. 4	Most of the course concepts are correctly applied. 3	An adequate amount of the course concepts <u>are</u> correctly applied. 3	A few of the course concepts are correctly applied. 2	Does not correctly apply any of the course concepts. 0	4
Critical Thinking	Demonstrates highly comprehensive exploration of issues and ideas before accepting or forming an opinion or conclusion. 4	Demonstrates comprehensive exploration of issues and ideas before accepting or forming an opinion or conclusion. 3	Demonstrates an adequate exploration of issues and ideas before accepting or forming an opinion or conclusion. 3	Demonstrates minimal exploration of issues and ideas before accepting or forming an opinion or conclusion. 2	Does not demonstrate exploration of issues and ideas before accepting or forming an opinion or conclusion. 0	4
Writing	No errors related to organization, grammar and style, and contains at least 3 complete citations. 2	Minor errors related to organization, grammar and style, and contains 2 complete citations. 2	A few errors related to organization, grammar, and style, and contains 1 complete citation. 1	Some errors related to organization, grammar and style, and contains 1 complete citation. 0	Major errors related to organization, grammar and style, and no citations. 0	2